

## **Marketing tips for fishing tourism**

X is a genuine sea dog who has been sailing across the Cyprus waters for 25 years.

With this true fisherman, who also speaks English, you can fish from red mullet to sea bass.

The boat Y, is a comfortable 9 meter long boat, equipped with a bridge, an awning, bunk beds and a kitchen, in which X, as an excellent cook, will prepare for you a delicious rice with lobster or a fishing bullit.

X whose parents and grandparents were also fishermen, knows all the secret gems of the Cyprus coast.

Spend a memorable afternoon touring the unspoilt beaches along the route from Limassol to Zygi area, and explore the caves of Cavo Greco.

If you are looking to go fishing for cuttlefish or learn the secrets of longline fishing during a 4-hour-long trip in the early morning.

X is the best person to escort you in this adventure and to grill for you the fish from the nets on the boat.

Boat X is a well-equipped vessel: it has a main working deck and an upper deck - solarium, kitchen/dining room, bathroom, shower, bunk beds and a stateroom.

It is an easily accessible destination that, however, hides numerous and attractive leisure proposals that you can enjoy at any time of the year.

He will show you the fishing techniques with the bottom gillnets and with the longlines.

The picturesque harbours, the fishing boats, the fishing nets and lines, and even more so the stories, the experience and the enthusiasm of the fishermen, all of these are part of a unique experience.

After having a great tour long the beautiful seafront waters of the eastern coast of Attica, we will prepare the fishing equipment, we will travel to virgin places, we will cast the fishing lines and we will dive into the sea while waiting for the time when we should pick up the lines and the catch.

During the return trip, as we will be hungry, we will visit one of the local taverns. We will give them our catch and will have the pleasure of tasting traditional recipes. Those recipes of grilled or panfried delicacies, together with the stories associated with them, will be the best way to finish our day.

Greece is a country surrounded by sea, and seafood goes back for centuries, as a main dish, a starter or meze. When there is such abundance of fish, this is always cause for celebration, as is the case with the “sardine feast” organized every year in Rafina by the Fishermen’s Association.

Tradition is combined with entertainment and the result is an unforgettable life experience for people of all ages.

## **Example of Itineraries**

### **BRIEF**

ITINERARY N.1 (Brief – duration: 3 hours)

9.30 A.M.: departure from the marina of San Nicola l’Arena

- Retrieving the nets a tramaglio;
- Notions on how to select and classify fish;
- Moving to the “Pietra Piatta”, the large stone emerging from the water a few meters from the shoreline. It is possible to dive from the it as a natural trampoline into this picturesque coastal scene;
- Practice of some fishing methods – with a net a circuizione or a ledger rig fishing pole - experiencing the importance and value of artisanal fishing activities;
- Moving to the area of the Lanza Castle of Trabia, an ancient manor on the coastline, with a narration of local stories and anecdotes about the Lanza Prince and his family.

### **LONG**

ITINERARY N.2 (Long – duration: 6 hours)

9.30 A.M.: departure from the marina of San Nicola l’Arena

- Retrieving the nets a tramaglio;
- Notions on how to select and classify fish;
- Moving to the “Torre Normanna”, a coastal guard tower of Norman age and of the Aragonese period, located on “Capo Crosso”, between Trabia and Altavilla.

The strategic and panoramic viewpoint encompasses a sight of the area from Capo Zafferano to Cefalù;

- Practice of some fishing methods with – with a net a circuizione or a ledger rig fishing pole - experiencing the importance and value of artisanal fishing activities;
- Moving to the “Scoglio della Formica”, an area with a splendid rock emerging from the sea. This earthly paradise is ideal for swimming and scuba diving, with the possibility to admire - and not only catch - fishes of all varieties;
- Moving to Capo Zafferano, picturesque promontory that separates the Gulf of Palermo from the Gulf of Termini Imerese. Only from a boat is it possible to admire the unique colours of the cliffs and their grandiosity and beauty.